

3 JUNE 2019

ARENA relaunches renewable energy blog ARENAWIRE

The Australian Renewable Energy Agency (ARENA) today relaunched its new-look blog, *ARENAWIRE*, one of Australia's leading online portals for news, analysis and knowledge sharing about renewable energy.

ARENA CEO Darren Miller said *ARENAWIRE* represents the vibrancy and pace of the renewable energy industry, as well as the technologies and ideas that are changing the way energy is produced.

"*ARENAWIRE* is just one way that we help Australians keep abreast about what's happening at the cutting edge of our energy sector," said Mr Miller.

"Our blog explores current issues and showcases the innovative projects and the people behind them who are leading Australia's energy transition," he said.

"There's a major and profound transformation happening in the energy sector that's akin to the industrial revolution. *ARENAWIRE* deciphers the complex and pressing challenges by providing easy-to-read, insightful commentary supported by a range of multimedia.

"Whether it's grid scale technologies like large scale solar, pumped hydro, batteries, hydrogen or rooftop solar, home batteries, electric vehicles and virtual power plants, *ARENAWIRE* covers it all."

In less than two years since its launch, the virtual newsroom has received more than 340,000 thousand unique page views, highlighting the increased interest in renewable energy technologies, such as battery storage, large scale solar, pumped hydro and hydrogen. Videos have had more than 1 million views.

With content published every week, *ARENAWIRE* includes a free, monthly e-newsletter sent to thousands of Australian subscribers from energy sector experts to tech savvy consumers.

In the coming months, ARENA will also launch season three of its podcast series ReWired, offering unique insights from experts within the renewables sector. The second season focusing on the innovators driving the energy revolution topped the iTunes charts under the energy sector.

For more information about ARENAWIRE or to sign up to the monthly e-newsletter visit arena.gov.au/blog



ARENA Media
M: **0410 724 227**
E: media@arena.gov.au

For more information
www.arena.gov.au